



2024 Pine Tree Sponsorship Opportunities

Note: Not seeing what you are looking for? All sponsorship packages can be customized to fit your needs. For more information, contact Lisa Mushett at admin@ptacf.org or at 612-804-4008.

Social Responsibility Sponsor - \$25,000

- Exclusive Pine Tree Apple Classic Fund Corporate Responsibility Partner
- Recognized as the Official Corporate Responsibility Partner of both the Pine Tree Apple Classic Fund and the Pine Tree Apple Tennis Classic
- Year-round sponsor benefits
- Dedicated e-blasts to PTACF's donor base of over 4,500 people
- Television/livestream opportunities during Pine Tree Apple Tennis Classic
- Pine Tree Apple Tennis Classic event activation opportunities
- Logo on ALL event signage
- Standalone court banner recognizing CRS partnership
- 2-minute speaking opportunity at Tournament or Friday Night Party
- 4 reserved sponsor tables (8 seats each) at Friday Night Party
- Logo on player and volunteer t-shirts
- Logo on net for two courts at tournament
- Logo/link on website
- Feature story and permanent link of partnership
- Multiple daily recognition during all four 4 days of 2024 tournament
- Reserved seating at 2024 tournament
- First serve opportunity before Open finals
- Year-round Digital ad on event website
- Digital ad(s) on social media
- 4 dedicated social media posts throughout 2024 - content of sponsor choosing in agreement with Pine Tree Apple Classic Fund)
- Exclusive volunteer opportunities
- Unlimited number of tournament t-shirts

Event Sponsor - \$10,000

- Logo on ALL event signage
- 2 reserved sponsor tables (8 seats each) at Friday Night Party
- Logo on player and volunteer t-shirts
- One logo on net at tournament
- Logo/link on website

- Multiple daily recognition during all four 4 days of 2024 tournament
- Reserved seating at 2024 tournament
- Digital ad on event website for one month
- Digital ad on social media
- 3 dedicated social media posts throughout 2024 - content of sponsor choosing in agreement with Pine Tree Apple Classic Fund)
- 10 tournament t-shirts

Presenting Sponsor - \$5,000

- One reserved sponsor table (seats 8) at Friday Night Appreciation Party
- Podium recognition at Friday Night Appreciation Party
- Logo on ALL event signage
- Logo on player and volunteer t-shirts
- Logo/link on website
- Reserved seating at 2024 tournament
- Daily recognition (4 days) at 2024 tournament
- Digital ad on social media
- 2 dedicated social media post recognizing sponsor involvement in tournament
- 8 tournament t-shirts

Golden Delicious Sponsor - \$2,500

- Logo on selected event signage
- Logo/link on website
- Sponsor announcement at tournament
- Preferred tournament seating
- Podium recognition at Friday Night Party
- Dedicated social media post recognizing sponsor involvement in the tournament
- 4 invitations to Friday Night Party
- 6 tournament t-shirts

Haralson Sponsor - \$1,000

- Logo on certain event signage
- Logo/link on website
- Sponsor announcement at the tournament
- Group mention on social media
- 4 Tournament T-shirts
- 2 invitations to Friday Night Party

SweeTango Sponsor - \$500

- Logo/Link on website
- Group mention on social media
- 2 Tournament T-shirts
- 2 invitations to Friday Night Party